

What we're hearing from financial services leaders

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Adoption

Employees expect intuitive AI tools

Staff already use AI personally. Enterprise solutions need to be just as intuitive to see strong adoption. **(**

Time to value

Small wins build momentum

Early productivity gains—like automating research—free hours each week and create momentum for broader change.

63

Scaling up

Responsible scaling is possible

With clear guardrails, front-line experts safely uncover high-impact Al use cases that can scale across the organization.

Where financial institutions are adopting AI the fastest today

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Employee productivity	Research	Data analysis	Document intelligence	Platform modernization
Daily assistant for all employees	Investment banking due diligence)	Investment research Credit analysis	Loan origination and review	COBOL modernization
FAQs for frontline staff	Wealth management Risk (policy reviews,	Stress testing, anomaly detection	Compliance (KYC, AML checks, fraud)	System consolidation
Customer service guidance	regulatory watch)	Variance analysis	Document-based transaction processing	Cloud migration Documentation

OpenAl

ChatGPT Enterprise for Financial Services

Drive efficiency, reduce risk, and unlock capacity across the bank

01

Reduce operational risk and cost

Automate manual, error-prone tasks across drafting, research, and reporting to improve accuracy and reduce processing costs. 02

Expand analytical capacity

Give teams instant expertise in data analysis, policy interpretation, and financial workflows—boosting throughput without added headcount.

03

Make better decisions faster

Shift time from routine work to higher-value analysis, planning, and business partnership.

OpenAI OpenAI

Prompts for financial services use cases

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Drafting and Q&A	01	Draft company memos		
	02	Speed up Q&A for cross-functional teams		
	03	Draft responses to customers on invoices		
Search/ Research/ Synthesize	04	Simplify financial research and benchmarking		
	05	Summarize insights from financial analytics provider		
	06	Find product details in online catalogue		
	07	Search internal channels for assumptions on fin. modelling		
Policy, (tax) law, contracts, covenants:	80	Streamline policy creation		
	09	Ideate on and summarize policy		
	10	Interpret complex policies		
	11	Compare contract details		
	12	Assess whether covenant terms apply		
	13	Analyse impact of local (tax) law		
Analyses and Excel-/BI-/E RP-support	14	Transform excel formulas to scalable code		
	15	Analyze data for anomalies		
	16	Simplify financial workflow automation		
	17	Fix SAP ABAP code		
	18	Recommend code for data prep in BI tools		
Data extraction	19	Convert tables from PDFs/images to structured data		
	20	Extract invoice items and categorize		



01 Draft company memos

- Speed up memo drafting and review processes
- Reduce time spent on research and compliance
- Enhance accuracy

Project

Automate the creation of technical accounting memos by providing accurate and comprehensive guidance on complex accounting topics.

Example Prompt

Create an email memo for my sales team based on the new policy I uploaded.

Model: GPT-5.1 ChatGPT 5.1 v Sales_Team_Expense_Policy.pdf Create an email memo for my sales team based on the new policy I uploaded. Subject: Updated Sales Team Expense Policy – Required Review and Compliance Sales_Team_Expense_Policy Team, This memo summarizes the updated Sales Team Expense Policy effective September 24, 2024. All sales employees and contractors must review and follow these guidelines immediately. The policy clarifies what is reimbursable, what requires approval, and the documentation needed for timely processing. 1. Core Expectations • Spend company funds responsibly and only for legitimate business purposes. · Obtain required pre-approvals before incurring any cost. Submit complete expense reports within 10 business days. • Ensure every submission includes a clear business purpose and require + Ask anything

ChatGPT can make mistakes. OpenAl doesn't use OAI Demo workspace data to train its models.

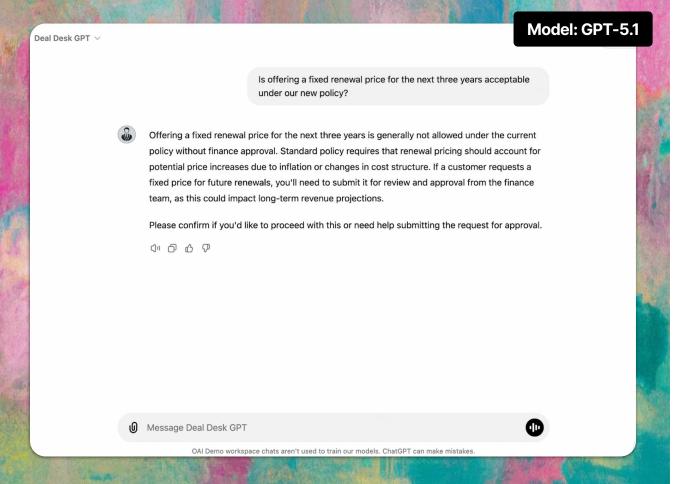
02 Speed up Q&A for cross-functional teams

- ↑ Speed up response time
- Reduce repeat questions
- ↑ Reduce communication bottlenecks

Project

Streamline Q&A processes for cross-functional teams, enabling rapid responses to key questions and concerns across departments

Example Prompt Is offering a fixed renewal price for the next three years acceptable under our new policy?



03 Draft responses to customers on invoices

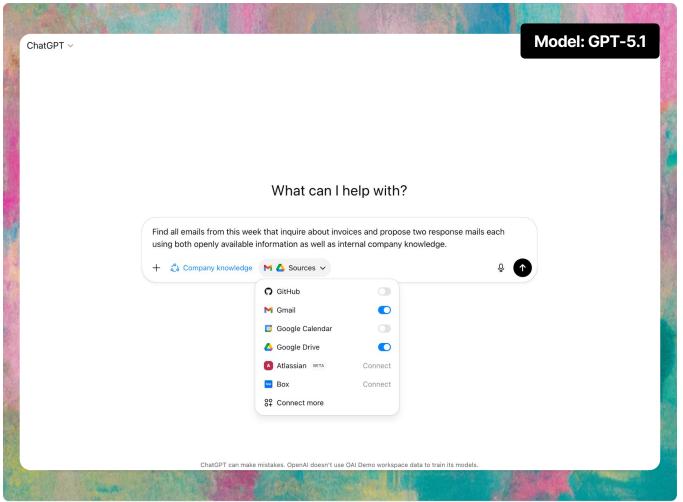
- Speed up response time
- Provide more holistic answers
- Reduce need to match inquiries against lengthy policy changes

Project

Streamline Q&A processes for customer-facing teams, enabling rapid response generation based on information that is readily available internally and/or externally, but requires time to synthesize

Example Prompt

Find all emails from this week that inquire about invoices and propose two response mails each using both openly available information as well as internal company knowledge.



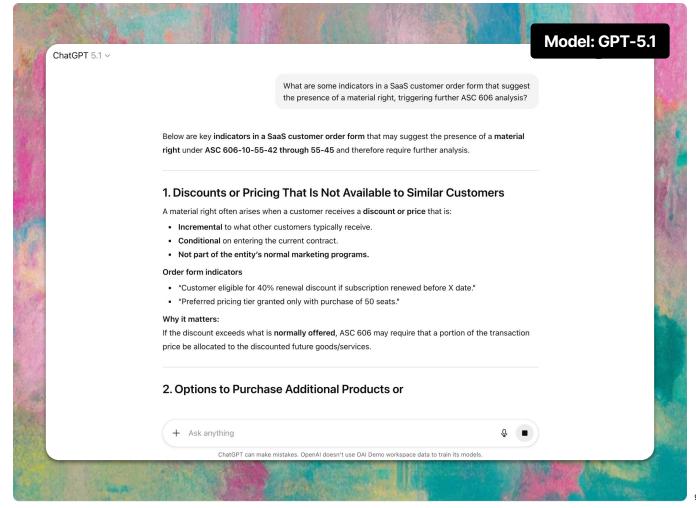
04 Simplify financial research and benchmarking

- ↑ Accelerate decision-making
- ↑ Enhance accuracy and proficiency across many policies
- Reduce time spent on manual data gathering

Project Empowers finance teams to research new policies, enabling faster decision-making and reducing manual learning processes.

Example What are some indicators in a SaaS customer order form that suggest the presence of a material right, triggering

further ASC 606 analysis?



05 Summarize insights from financial analytics provider

- ↑ Accelerate research
- Standardize insights provided in different formats
- Reduce time spent on manual data gathering

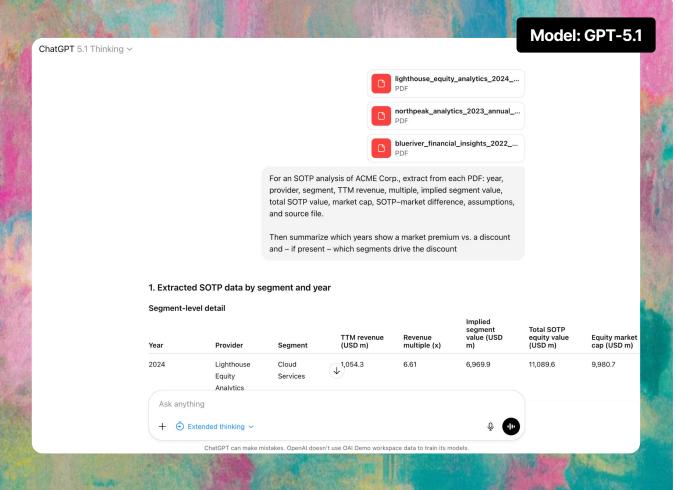
Project

Empowers finance teams to collect specific data points from large volume of data extracted from financial insight providers

Example Prompt

For an SOTP analysis of ACME Corp., extract from each PDF: year, provider, segment, TTM revenue, multiple, implied segment value, total SOTP value, market cap, SOTP–market difference, assumptions, and source file.

Then summarize which years show a market premium vs. a discount and – if present – which segments drive the discount



06 Find product details in online catalogue

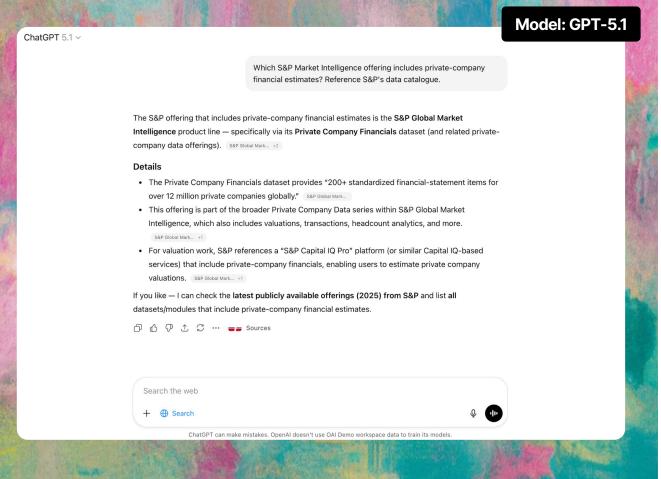
- ↑ Accelerate research
- Avoid keyword-based search from providers and instead search using natural language
- Find more appropriate data/product catalogue items

Project

You are working in financial modelling and want to understand which product from your preferred vendor's extensive catalogue(s) is the most appropriate one for your current needs

Example Prompt

Which S&P Market Intelligence offering includes private-company financial estimates? Reference S&P's data catalogue.



07 Search internal channels for assumptions on financial modelling

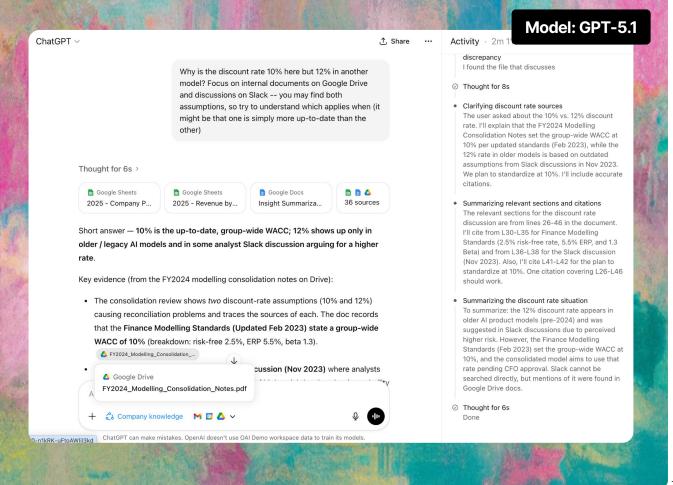
- † Higher consistency in company assumptions
- Accelerate time to find (evidence for) assumptions

Project

You are in controlling and want to stress test the financial modelling that a product team has made on a new feature they want to build. In particular, you want to challenge the underlying assumptions

Example Prompt

Why is the discount rate 10% here but 12% in another model? Focus on internal documents on Google Drive and discussions on Slack -- you may find both assumptions, so try to understand which applies when (it might be that one is simply more up-to-date than the other)



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08 Streamline policy creation

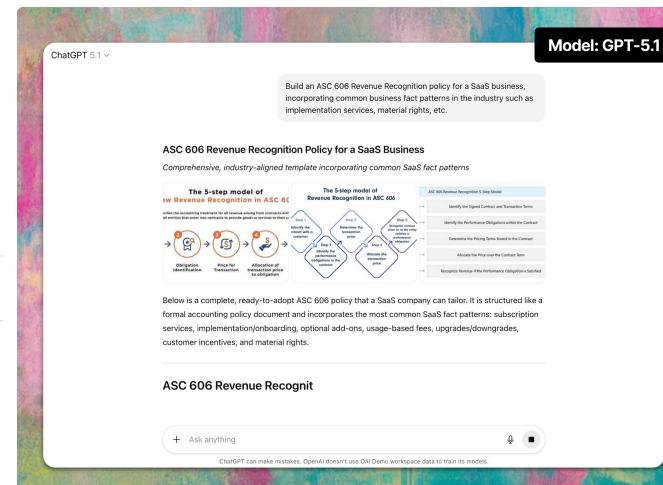
- Speed up policy generation
- Reduce time spent navigating complex compliance requirements
- Ensure consistent communication in your team's voice and style across policies

Project

Draft policies to help save your team time from the initial ideation to final copy.

Example Prompt

Build an ASC 606 Revenue Recognition policy for a SaaS business, incorporating common business fact patterns in the industry such as implementation services, material rights, etc.



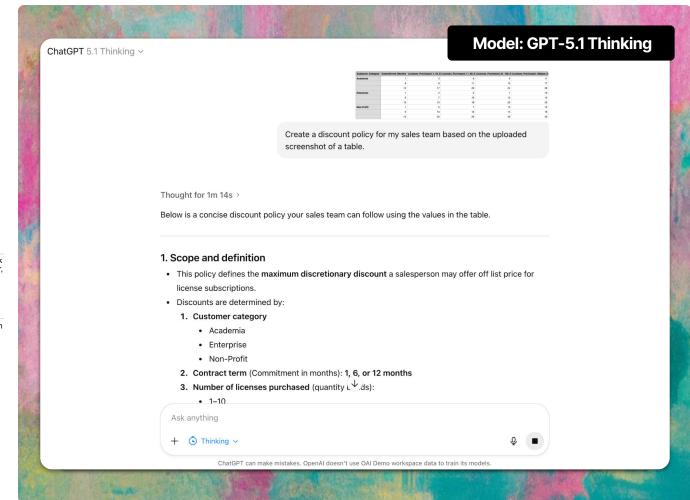
13

09 Ideate on and summarize policy

- ↑ Increase policy clarity
- ↑ Write policy faster
- Enable consistency in brand voice across company policies

Project Establishing a structured policy framework ensures that all employees adhere to clear, consistent guidelines

Example Prompt Create a discount policy for my sales team based on the uploaded screenshot of a table.



10 Interpret complex policies

- † Improve comprehension of complex policy
- ↑ Increase efficiency in communication
- ↑ Reduce misinterpretation risk

Project

Transforming tech-, or compliance-heavy dense policies into clear, actionable summaries that teams can use for decision-making, x-fnctl. communication, and stakeholder alignment, without altering the meaning of the original policy.

Example Prompt

Interpret this policy section into a 30–50 word executive summary and five stakeholder-ready talking points.

Identify key obligations, restrictions, decision points, and any ambiguities. Provide tailored guidance for Product, Engineering, and Operations teams.

Policy Interpreter GPT 5 Pro v

Model: GPT-5 Pro



Policy_Interpreter_Demo_Policy.pdf

Interpret this policy section into a 30–50 word executive summary and five stakeholder-ready talking points.

Identify key obligations, restrictions, decision points, and any ambiguities.

Provide tailored guidance for Product, Engineering, and Operations teams.

Thought for 6m 7s >

1. Executive Summary

Policy sets organization-wide rules for accessing, storing, transmitting, using, retaining, and disposing of company information. It mandates least-privilege access with quarterly reviews, prompt deprovisioning, encryption and MFA for Restricted systems, one-hour incident reporting, and controlled sharing; exceptions must be documented, Security-approved, and \downarrow 3-bound.

2. Key Talking Points (5)

+ Ask anything





ChatGPT can make mistakes. OpenAl doesn't use OpenAl workspace data to train its models.

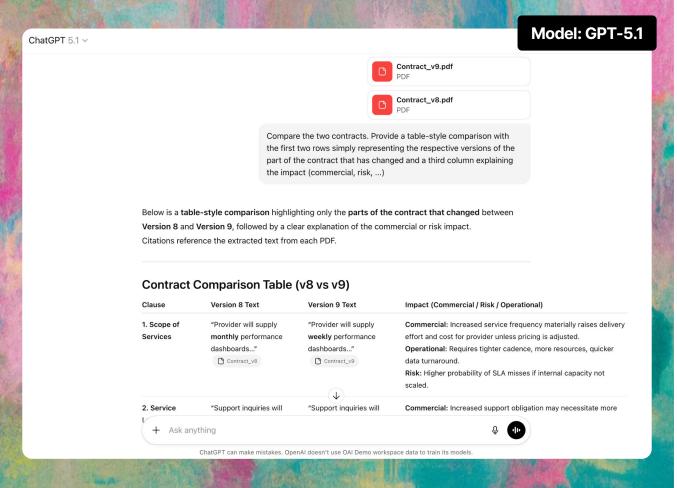
11 Compare contract details

- Accelerate contract negotiations
- Reduce risk of catching potentially disadvantageous contract terms

Project Supporting procurement and legal to quickly find latest changes in contract without having to rely on partner to mark all relevant sections that have changed

Example Prompt

Compare the two contracts. Provide a table-style comparison with the first two rows simply representing the respective versions of the part of the contract that has changed and a third column explaining the impact (e.g., commercial, risk. ...)



12 Assess whether covenant terms apply

- Accelerate search for the right terms in long covenants
- Provide holistic picture on additional clarifications prior to making a decision

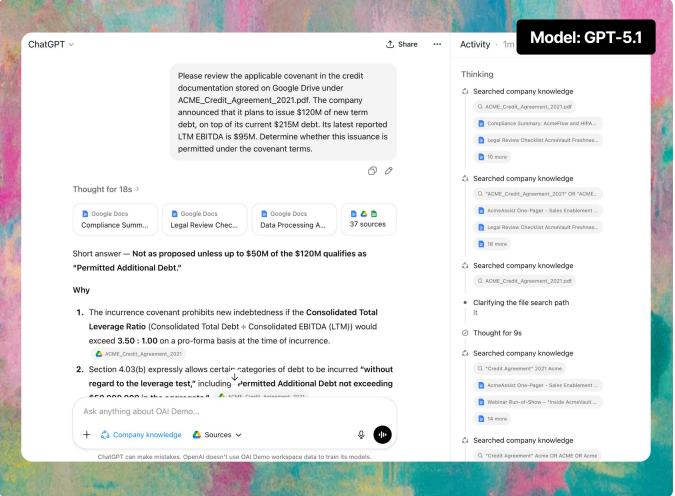
Project

Accelerating the assessment of whether new events (e.g., raising new debt) is permitted under an existing covenant

Example Prompt

the credit documentation stored on Google Drive under ACME_Credit_Agreement_2021.pdf. The company announced that it plans to issue \$120M of new term debt, on top of its current \$215M debt. Its latest reported LTM EBITDA is \$95M. Determine whether this issuance is permitted under the covenant terms.

Please review the applicable covenant in



13 Analyze impact of local (tax/accounting) laws

- Accelerate search through lengthy, complex laws
- Provide holistic picture by extending the search to precedence cases
- Reason over terms that may leave space for interpretation and how to account for this

Project

Provides higher quality on potential (tax/accounting) law implications using Deep Research in just 10 min

Example Prompt

Assess how the following U.S. regulations apply to ACME, an asset-manager: * ASC 842 (lease accounting)

* IRS §174 (capitalization and amortization of technology development and internal-use software)

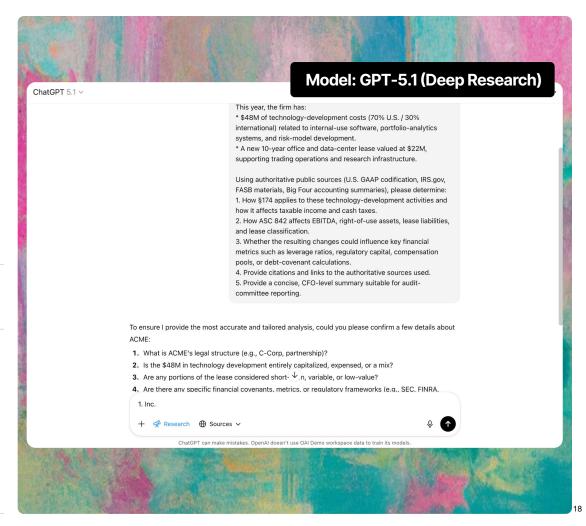
This year, the firm has

- * \$48M of tech-development costs (70% U.S. / 30% international) related to internal-use software, portfolio-analytics systems, and risk-model development.
- * A new 10-year office and data-center lease valued at \$22M, supporting trading operations and research infrastructure.

Using authoritative public sources (U.S. GAAP codification, IRS.gov, FASB materials, Big Four accounting summaries), please determine:

- How §174 applies to these technology-development activities and how it affects taxable income and cash taxes.
- How ASC 842 affects EBITDA, right-of-use assets, lease liabilities, and lease classification.





14 Transform excel formulas to scalable code

- Accelerate complex financial modeling
- Enhance accuracy with automated code conversion
- Enable non-technical users to scale their work via automation

Project

Simplifies complex financial models and makes them scalable across different platforms and tools.

Example Prompt

Here's an Excel formula we use to allocate transaction price to material rights: = (Transaction Price * (Standalone Selling Price of Option /

Total_Standalone_Selling_Prices))

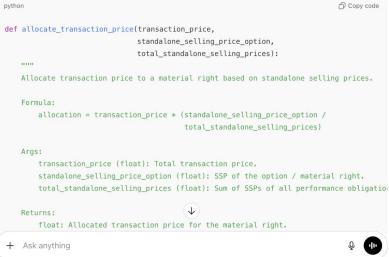
Can you convert this logic into a Python function?

Model: GPT-5.1 ChatGPT 5.1 v

> Here's an Excel formula we use to allocate transaction price to material rights: = (Transaction_Price * (Standalone_Selling_Price_of_Option / Total_Standalone_Selling_Prices))

Can you convert this logic into a Python function?

Sure — here is a clean, reusable Python function that matches the logic of your Excel formula:



ChatGPT can make mistakes. OpenAl doesn't use OAI Demo workspace data to train its models.

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15 Analyze data for anomalies

- † Improved data accuracy and decision-making
- Faster identification of data discrepancies
- Easily visualize and clean data

Project

Enhance your team's ability to make informed decisions and improve reporting accuracy.

Example Prompt

Tell me the most common type of expenses in the attached csv file so I can determine what needs manual approval and what can be auto approved.

ChatGPT 5.1 V Model: GPT-5.1



Tell me the most common type of expenses in the attached csv file so I can determine what needs manual approval and what can be auto approved.

Here's a clear breakdown of the **most common expense types** in your CSV and what that might mean for **manual vs. auto-approval** workflows.

■ Most Common Expense Categories

Based on the data:



ChatGPT can make mistakes. OpenAl doesn't use OAI Demo workspace data to train its models.

16 Simplify financial workflow automation

- † Improve data accuracy and reporting
- Increase operational efficiency and speed
- ↑ Reduce manual workload and errors

Project

Automating routine tasks for financial teams by streamlines processes like data entry, reconciliations, and reporting.

Example Prompt

Develop a solution that automates the posting of journal entries by integrating accounting software and external data sources. The process should retrieve financial transaction data from multiple systems such as ERP, bank feeds, or spreadsheets, validate it, and then post the journal entries to the general ledger. The automation should follow these steps:

Data Extraction: Write a script to pull relevant financial data from external systems, databases, or CSV files.

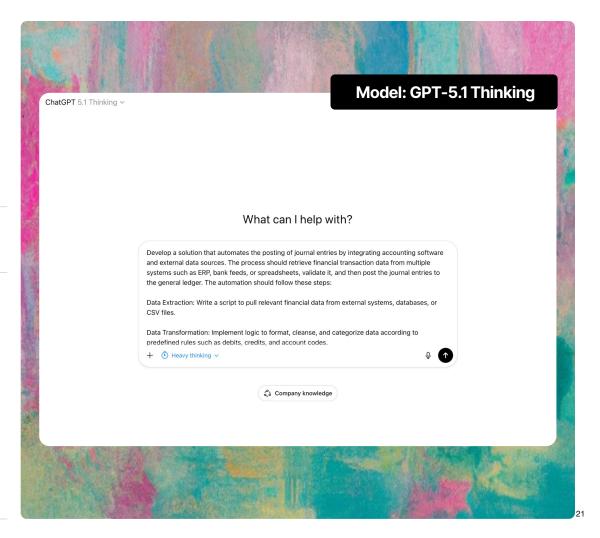
Data Transformation: Implement logic to format, cleanse, and categorize data according to predefined rules such as debits, credits, and account codes.

Validation: Add automated checks to ensure data integrity such as verifying that the total debits equal total credits.

Journal Entry Creation: Use API integrations or SDKs to post the journal entries directly into the accounting system such as QuickBooks, SAP, or Oracle.

Error Handling and Notifications: Build a mechanism to detect and log errors during posting with email alerts or dashboards for manual intervention when needed.

The system should be designed to run on a schedule such as daily or weekly, providing real-time updates and reports on successful postings and any exceptions.



17 Fix SAP ABAP code

- ↑ Accelerate bug finding
- Optimize code to reduce run time (and effectively engineering time)

Project

Controlling is not seeing the expected behaviour in one of the SAP workflows and narrowed it down to ABAP code not working as expected – ChatGPT helps them insert the code and find both bugs and optimization potential

Example Prompt

Below is a failing ABAP method from one of our SAP workflow steps. The program intermittently fails with CX_SY_REF_IS_INITIAL and sometimes incorrectly accepts invalid cost centers. Please:

- 1. Identify all bugs (syntax, logic, performance, null reference).
- Provide a corrected version of the method.
- 3. Explain the changes in plain English (suitable for SAP Basis + Finance IT).

Here is the code to fix: """
METHOD validate cc.

DATA It_costcenters TYPE TABLE OF zcostcenter. DATA Is_cc TYPE zcostcenter.

SELECT* FROM zcostcenter INTO TABLE It_costcenter. "BUG 1: wrong table name (missing s)

LOOP AT It_costcenter INTO Is_cc.
IF Is_cc-costcenter = iv_costcenter.
ev_valid = abap_true.
ENDIF.
ENDLOOP.

IF ev_valid IS INITIAL.

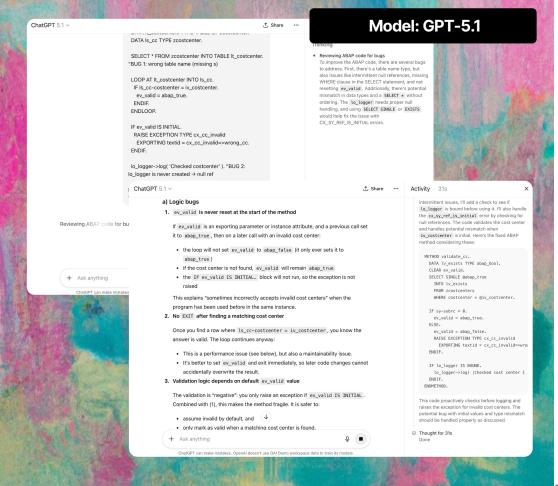
RAISE EXCEPTION TYPE cx_cc_invalid

EXPORTING textid = cx_cc_invalid=>wrong_cc.

ENDIF.

lo_logger->log('Checked costcenter'). "BUG 2: lo_logger is never created \rightarrow null ref

ENDMETHOD."""



18 Generate code for Excel/BI tools

- Accelerate dashboard building
- Unlock personalisation of dashboards even with no/limited coding skills

Project

A financial analyst tries to edit loaded data in PowerBI. Although able to articulate the goal in words, the analyst cannot convert it into code.

Example Prompt

I need help writing DAX. I want a calculated column called AUMGrowthFlag that returns "High Growth" if:

- AUM increased more than 8% vs the previous month
- for the same ClientID + Product
- and Region = "EMEA"

Otherwise return "Normal". Please write the full DAX formula and explain the logic simply.

ChatGPT 5.1 V Model: GPT-5.1

I need help writing DAX. I want a calculated column called AUMGrowthFlag that returns "High Growth" if:

- AUM increased more than 8% vs the previous month
- for the same ClientID + Product
- and Region = "EMEA"

Otherwise return "Normal". Please write the full DAX formula and explain the logic simply.

Calculated column (in your fact table):

```
DAX
                                                                              Copy code
AUMGrowthFlag =
VAR CurrAUM = 'Table'[AUM]
VAR CurrDate = 'Table'[Date]
VAR PrevAUM =
    CALCULATE(
        MAX('Table'[AUM]),
        FILTER(
            'Table'.
            'Table'[ClientID] = EARLIER('Table'[ClientID]) &&
            'Table'[Product] = EARLIER('Table'[Product]) &&
            EOMONTH('Table'[Date],0) = EOMONTH(EARLIER('Table'[Date]), -1)
VAR GrowthPct =
    DIVIDE(CurrAUM - PrevAUM, PrevAUM)
RETURN
+ Ask anything
```

ChatGPT can make mistakes. OpenAl doesn't use OAI Demo workspace data to train its models.

19 Convert tables from PDFs/images to structured data

- Avoid manual extraction of datapoints from graphs
- Accelerate collection of data for, e.g., modelling

Project

A financial analyst comes across important data for his model, but does not want to waste time on manually extracting the data. Instead the analyst uses ChatGPT's image-interpretation capabilities to extract all data and load into a table

Example Prompt

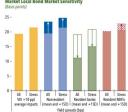
Extract all data into one table. The table should include one row per bar, with each bar having four columns:

- 1. Name (e.g., "VIS + 10 ppt average impacts")
- 2. Type ("All" or "Stress")
- 3. Height start (height at which the arrow starts)
- 4. Height_end (height at which the arrow ends -- this is where the arrow head is, i.e. higher value for blue, lower for green)

For yellow the latter two are the same.

Model: GPT-5.1

Figure ES.6. Effects of Investor Composition on Emerging Market Local Bond Market Sensitivity



Source: IMF staff calculations

Extract all data into one table. The table should include one row per bar, with each bar having four columns, name (e.g., "VIS + 10 ppt average impacts"), type ("All" or "Stress"), height_start (height at which the arrow starts), height end (height at which the arrow ends -- this is where the arrow head is, i.e. higher value for blue, lower for green). For yellow the latter two are the same.

Below is a clean single table with one row per bar, using approximate values read directly from the figure. Heights are taken from the top of each bar; for bars with arrows, height start is where the arrow begins (bar top) and height_end is the arrow-head value.

For yellow bars, no arrows → height start = height end.

Extracted Data Table

ChatGPT 5.1 v

height_start (bps) Name Type height end (bps) + Ask anything ChatGPT can make mistakes. OpenAl doesn't use OAI Demo workspace data to train its models.

20 Extract

- Accelerate and automate extraction of key figures from invoices
- Automize categorization of invoice items
- Avoid human error associated w/ manual extraction of data from (multiple) lengthy invoices

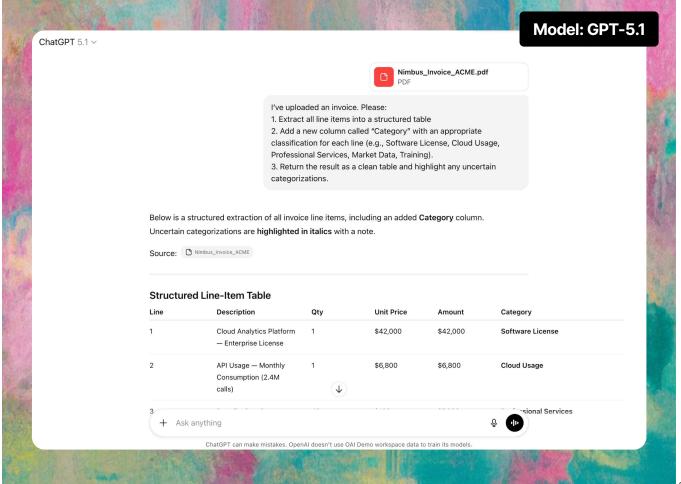
Project

Controlling need to manually load invoice items into their system – to avoid having to copy-paste line by line from a .pdf, they use ChatGPT to accelerate line item extraction

Example Prompt

I've uploaded an invoice. Please:

- Extract all line items into a structured table
- Add a new column called "Category" with an appropriate classification for each line (e.g., Software License, Cloud Usage, Professional Services, Market Data, Traininol.
- 3. Return the result as a clean table and highlight any uncertain categorizations.



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