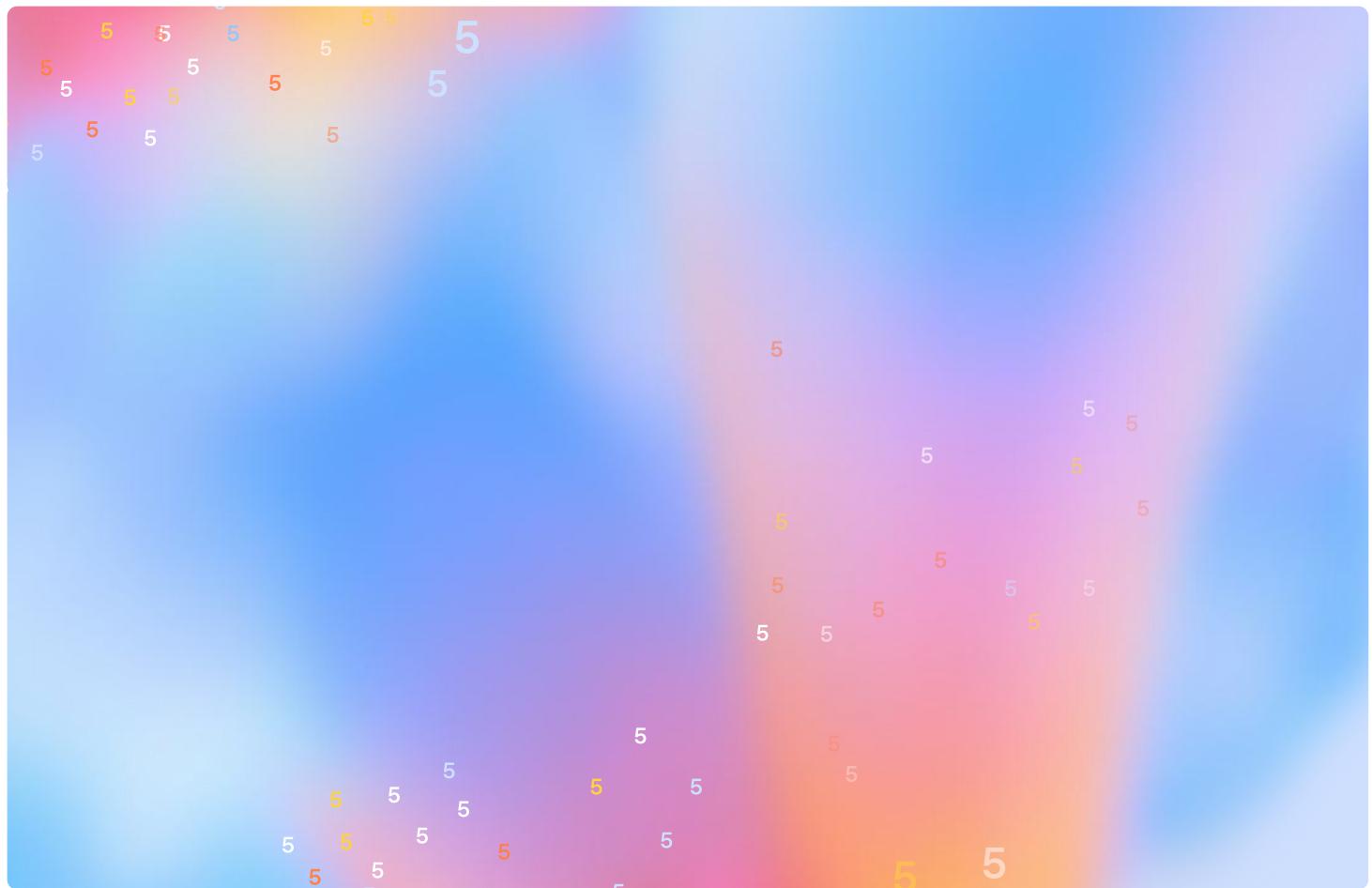


OpenAI

Inside GPT-5 for Work



ChatGPT for business

Our smartest, most reliable model yet

GPT-5 brings together all our research breakthroughs into a unified ChatGPT experience—ready to use from day one, with no model selection required. Teams can do more with less effort.

Why it matters for your business:

Smarter at essential work—
helps every team, from marketing to engineering, do their best work



Useful intelligence—isn't just smarter but easier for every employee to use



More accurate and professional—teams can now confidently offload more work to ChatGPT



Benchmarking GPT-5 Performance

GPT-5 marks a step change for AI in the enterprise, evolving ChatGPT from an assistant into a trusted PhD-level expert in every employee's pocket.

What's new:

One powerful model	for every task—no model selection, no setup
Smarter across the board	Sets a new state-of-the-art across math (99.6% on AIME 2025 with tools), real-world coding (74.9% on SWE Bench), and multimodal understanding (84.2% on MMMU)
Significantly fewer hallucinations	with ~45% less likely to contain a factual error than GPT-4o
Faster, more efficient answers	50-80% less output tokens across capabilities compared to o3
Higher-quality responses	using content from your company knowledge and apps
Natural, helpful tone	that feels less like AI and more like collaborating with a thoughtful colleague

Why it matters:

GPT-5 is smarter and more reliable at tasks businesses rely on like writing, research, analysis, coding, and problem-solving. That means your teams can trust GPT-5 to handle harder work with higher confidence.

Impact from GPT-5 deployments

⌚ Save time

Offload tasks that take up hours of your team's day, so they can spend time on higher-impact work.

"GPT-5 is showing real promise, especially when it comes to writing code and handling technical tasks like those needed in order to automate workflows. In one case, the model in ChatGPT even helped us accomplish a very strategic task that would have taken 2-3 weeks to just a couple of hours, with amazing proactivity. GPT-5 also stood out for its speed and handling of Spanish, beating older models on accuracy and working twice as fast."

Elena Alfaro

Head of Global AI Adoption, BBVA



⚡ Move faster

Move from idea to execution in minutes, not hours. Let every team unblock itself.

"At Lowe's, we're focused on bringing advanced AI to our associates so they can help our customers solve problems and fulfill dreams. With GPT-5, corporate teams now have access to an ideal balance of reasoning and responsiveness for tasks like planning, analysis, research, and multi-step workflows. We're thrilled that GPT-5 delivers richer, more context-aware responses that give them the feeling of working alongside an AI-powered personal assistant."

Seemantini Godbole

CIO, Lowe's



↗ Grow smarter

From product launches to client decks, GPT-5 helps you move fast without sacrificing quality.

"ChatGPT enables our teams to enhance their analysis and research, leading us to sharper insights faster with greater confidence. This allows our people to focus on working closely with clients to get to the next level questions and on translating plans into action—and results."

Gene Rapoport

Partner & Co-Head of the Private Equity AI Practice, Bain

BAIN & COMPANY 

What this looks like in practice

Team	Problem	GPT-5 Solves	Output
Marketing	CMO needs a board-ready launch plan	Analyzes market, drafts plan, messaging, and sales content	GTM brief + talking points
Engineering	SVP needs a live incident dashboard	Builds dashboard from plain-English prompt	Live app with real-time data
Finance	CFO modeling impact of rate change	Runs simulations, recommends levers	1-slide summary + model
Strategy	Respond to new market entrant	Researches, benchmarks, drafts response	Leadership deck + sales assets
Legal	New regulations require policy updates	Reviews and compares state laws to spot commonalities	Updates to compliance controls
IT	CIO wants faster issue resolution	Diagnoses logs, suggests fixes	Troubleshooting plan

Enterprise-ready from day one

01	Security & privacy by design	Your data stays yours – we never train on your business data by default AES-256 encryption at rest and TLS 1.2+ in transit
02	Governance controls	SAML SSO, SCIM provisioning, and role-based access Real-time usage analytics for visibility and accountability
03	Global compliance	GDPR, CCPA, CSA STAR, SOC 2 Type 2 certified Data residency in seven global regions

Trusted by banks, pharma companies, governments, and Fortune 500s. [Learn why.](#)

How to evaluate GPT-5 for your business



GPT-5
Flagship model

Subject-matter expertise	Run tasks across multiple functions—e.g., drafting legal text, producing market analysis, debugging a codebase—then compare GPT-5’s output quality, completeness, and time saved against human benchmarks.
Reliable and fast responses	Give GPT-5 fact-based and multi-step tasks; check factual accuracy, citation quality, and how well it handles clarifications. Measure average response time across low, medium, and high complexity prompts.
Advanced reasoning built in	Give the model a complex, ambiguous problem that requires multi-step reasoning with minimal guidance. Assess its solution quality, relevance of follow-up questions, and real-world application.
Understands your company context	Upload multiple internal files or connect your company’s apps (e.g., Google Drive, SharePoint, GitHub), then evaluate how well GPT-5 synthesizes answers using your latest content, internal terminology, and guidelines.

Your next step

Contact Us

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